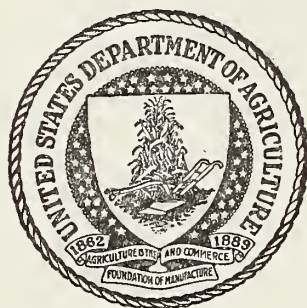


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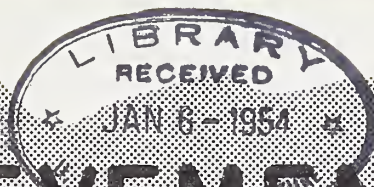


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National



4-H ACHIEVEMENT DAY

November 14, 1953



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National 4-H Achievement Day is November 14, when America will salute its 4-H youth and their local volunteer leaders for a notable year of accomplishment. Business and professional groups, farm organizations, and other groups are helping to plan local events at which 4-H'ers will tell of their clubs' programs and accomplishments. Luncheons, banquets, and other events--local and countywide--will recognize and honor the members and their leaders for completion of a year's effort toward their goals. The 4-H theme of the year, Working Together for World Understanding, will be highlighted in window displays, radio programs, and other activities.

WHO ARE 4-H CLUB MEMBERS?

There are over 2,016,000 boys and girls from the 48 States, Alaska, Hawaii, and Puerto Rico who are members of 4-H Clubs in the United States. About 25 percent come from urban or rural nonfarm homes. Over 40 countries now have 4-H or some educational program like it for rural young people.

Any boy or girl between the ages of 10 and 21 who agrees to "learn by doing" a farm, home, or community activity as a demonstration of the best scientific methods, may become a member. The clubs are guided in the counties by the Cooperative Extension Service workers (county agricultural, home demonstration, and 4-H Club agents) and by the volunteer local leaders whom the agents train.

Character development and citizenship training rate high in goals of the 4-H Clubs. The young people elect their own officers, help plan their programs, select their demonstration subjects, and make decisions on the affairs and activities of their own club. Most clubs carry on a community improvement project in which all members have group responsibilities in addition to their own individual projects.

WHO CONDUCTS 4-H CLUB WORK?

Cooperative extension workers (county agricultural, home demonstration, and 4-H Club agents), representing the State land-grant colleges, the United States Department of Agriculture, and their county extension organizations, organize the 4-H Clubs and give counsel to the volunteer local leaders. 4-H Club work is a part of the educational program of the Cooperative Extension Service.

Extension Service, United States Department of Agriculture, Washington 25, D. C.

WHO ARE THE LOCAL LEADERS?

The volunteer local leaders of 4-H Clubs are men and women of the community who are sufficiently interested in young people to be willing to spend some time in training for the work of helping the members with their program. The local leaders are at hand for consultation and encouragement when the club members plan their program for the year. They attend regular club meetings, visit the homes of members to see how their demonstrations are progressing, and accompany members when they go to club events outside the community. There are 223,918 men and women and 85,245 older youth now serving as local volunteer leaders.

WHAT THE 4-H'ERS DID

During the year 4-H Club members have carried out projects in production and conservation of foods, feeds, and fibers; have helped to make their homes more convenient and attractive, and farming more efficient and profitable. They have improved their own health and cooperated in community activities to improve health conditions in and around the homes of their families and neighbors.

EXAMPLES OF SPECIFIC ACCOMPLISHMENTS BY 4-H CLUB MEMBERS IN 1952*

Owned and cared for 1,250,000 head of livestock.
Owned and cared for 9,425,000 birds in their poultry projects.
Planned and grew 94,980 acres of gardens.
Grew 734,000 acres of food, feed, and fiber crops for market.
Preserved 6,957,000 quarts of vegetables, fruits, and other food products.
Prepared 6,179,000 pounds of food for storage in frozen food compartments.
Served 13,095,000 meals.
Completed 2,515,000 garments in their clothing projects.
About 140,000 members enrolled in home grounds beautification.
More than 173,000 members enrolled in room improvement.
More than 107,000 members enrolled in home management.
Over 30,000 members enrolled in child-care projects.
Over 389,000 club members kept personal accounts in 4-H projects.
About 614,000 club members participated in fire and accident prevention work.
Over 245,000 club members enrolled in home nursing and first aid.
The number of club members who had periodic health examinations was 325,000.
Almost 772,000 club members carried on special health activities.
There were 48,000 clubs that carried on special activities to benefit their communities.
Over 85,000 older 4-H youth served as junior leaders.

* * * *

Additional information on plans for observance of National 4-H Achievement Day can be procured from (1) the county 4-H Club agents, county agricultural agents, or county home demonstration agents, who usually have their offices at the county seat, (2) the Cooperative Extension Service of the State agricultural college, or (3) Extension Service, United States Department of Agriculture, Washington 25, D. C.

*Latest figures available. Preliminary statements indicate these figures will be equaled and in most subjects exceeded in 1953.

